# Mark Vida – Bio

Mark brings more than 30 years of wealth management experience to the Investmark Advisory Group. He is a great fit for our organization and shares our core investment philosophies: a goals-based approach to financial planning utilizing customized strategies that clearly define each client's unique personal financial needs and expectations. Additionally, he is committed to the frequent communication we believe is essential for successfully implementing and monitoring the success of each client's financial plan.

Mark's experience and skills enable him to consistently exceed his customers' expectations. His extensive professional designations include FINRA series 6, 7, 24, 63 and 65 as well as insurance licenses for life, health, fixed and variable annuities. Mark attended both Fairfield University and Sacred Heart University. Prior to joining Investmark, Mark was an advisor at Fairfield County Bank and John Hancock, where he achieved the designation of Chartered Life Underwriter (CLU) and received the prestigious John Hancock Million Dollar Round Table award. In his spare time, Mark enjoys sports, classic cars and spending time with his family at home in Fairfield.

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## Investmark Advisory Group

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